

EVO | The First EAS System that Pays for Itself Through Advertising

Evo system features built-in monitors that play ads to incoming shoppers, earning ad revenue from the advertised brands.

- > You approve the ads that appear on your Evo systems.
- > We manage the ads remotely using patented technology, and provide regular reporting.
- > The ad revenue can offset or completely pay for the cost of the system.

Customized Welcome to Your Shoppers

In addition to playing ads, EVO can be programmed to show custom messages from you, such as the rules on wearing masks, social distancing or advertising for your own store promotions.

AI-Powered Store Analytics

EVO uses cutting-edge neural net technology to provide hyper-accurate store traffic counts, plus it can deliver optional demographic data such as gender, age and customer sentiment.

Video-Enabled EAS With Alerts

EVO system comes in AM, RF or RFID technologies. It features a built-in camera that captures 15 seconds of the alarm event, and it can send you an immediate notification to review.

Cloud Dashboard

Check on one store or the whole chain to see store traffic data, system health status alarm events and more, all from your computer or mobile phone.

Easy Integration

The store traffic data from your EVO system can be imported into your ERP system to measure conversion by hour, day, week or month, also helping you maximize staff efficiency through better scheduling.

